



To: Executive Councillor for Community,
Arts and Recreation: Councillor Richard Johnson

Report by: Ian Ross

Relevant scrutiny committee: Community Services Scrutiny Committee 19/3/2015

Wards affected: All

UPDATED SPORTS AND PHYSICAL ACTIVITY PLAN 2014-2017

Not a Key Decision

1. Executive summary

- 1.1 The Sports Strategy 2014-17 was adopted in March 2014 following local consultation with clubs and sporting organisations to identify and prioritise themes for areas of work and development within the City.
- 1.2 After a change in Administration following the May 2014 elections the work on delivering the adopted Sports Strategy continued, but has now been updated to reflect and incorporate the new Council Vision and Policy Objectives to bring a focus on tackling Anti-Poverty and health and well-being related issues on the key themes previously identified through consultation. There is now an updated action plan for delivery within new priority areas and targeted interventions over the remaining term of the strategy.

2. Recommendations

The Executive Councillor is recommended:

- To approve the approach outlined in the report and agree for the delivery of the Sports Action Plan 2015 - 2017

3. Background

- 3.1 The Sports Strategy 2014-17 was adopted by the Community Services Scrutiny Committee in March 2014. Extensive local consultation was undertaken in workshops and face to face meetings with local sporting clubs and organisations, and with Sport England and other National Governing Bodies to develop the Strategy.
- 3.2 Five key themes were identified and prioritised for areas of work and development for Sport within the City. These five themes are;
- a) **Tacking adult & young people's obesity levels**
To tackle poor health outcomes and medical conditions, such as diabetes and Coronary Health Disease, related to obesity.
 - b) **Tackling low levels of activity**
There is strong evidence linking low levels of physical activity to long-term conditions and all-cause mortality.
 - c) **Provide for the growing demand for informal sport and recreation opportunities**
Participation at competition level is not always the main goal and some people see as unobtainable, and would rather participate for fun. Encourage sports deliverers to make sport more accessible and participation less formal.
 - d) **Helping those unable to swim**
Growing number of younger people and adults are unable to swim 25m unaided. 10% of parents do not take their children swimming because they cannot swim themselves.
 - e) **Supporting the City's community groups and sports organisations**
Provide opportunity for local people to live more active lives, to help promote and provide support and assistance to help bring sporting and volunteering opportunities into local communities.
- 3.3 A specific focus for 'bridging the gap' - was applied at the time to enable widening access opportunities and promoting participation in sport and physical activity for those people who face barriers to accessing services, and reducing inequality in opportunities to be physically active.
- 3.4 A change in Administration then followed after the May 2014 elections, the work on delivering the adopted Sports Strategy continued, but has now been updated to reflect and incorporate the new Council Vision and Policy Objectives to bring a direct focus on tackling Anti-Poverty barriers, and health and well being related issues, but still focussing around the five key themes previously identified through the public consultation.

- 3.5 The Action plan for delivery now is presented with these new Policy Objectives and priority areas at the core, to allow for focussed targeted work, participation programmes and local interventions to be rolled out over the remaining term of the strategy.
- 3.6 Following consultation with the Executive Councillor for Community, Arts and Recreation a focus for the coming years are to be around;

Anti-Poverty – Reducing health and well-being inequalities

- Implementing the objectives of the anti-poverty strategy into work with clubs and organisations within the City to reduce barriers and increase participation opportunities for those on low incomes.
- Targeted and specific project work for increased physical activity opportunities in deprived Wards and areas around the City.
- Provide and expand Exercise Referral opportunities within deprived wards and areas around the City.

Community Grants – Targeting the most disadvantaged

- Promote the Community Grants programme and inclusive objectives to sporting clubs and organisations to provide better access opportunities for those on low incomes.
- Apply for grant funding opportunities to deliver focussed work to promote physical activity in the City and targeted wards
- Work with SureStart and similar organisations to identify children who would benefit from Free Swimming Lessons for under 6's.

Opening up sports playing pitches – Promoting Community use

- Liaise with Local Clubs and Organisations for opportunities for enhancing and increasing sporting and recreational facilities with the use of S106 Developer and CIL contributions.
- Promote and widen sporting opportunities in Non Council owned sporting venues, facilities and outdoor pitches
- Promotion and increased usage of existing community use hours in centres, and monitoring of new and existing community use agreements.

Working in Partnership

- 3.7 A workshop programme has been setup with Sport England and Living Sport to fully identify and understand the Sporting data for Cambridge and the surrounding areas, breaking the National and Local data sets down to identify and understand local trends, types and usages within the local and Ward populations.
- 3.8 Following the data analysis stage targeted work will then be undertaken to identify which National Governing Body programmes and initiatives can be matched up to local ward needs and available facilities.
- 3.9 This will lead to targeted funding applications to the Sports Activation funding grants from Sport England, and area committees, and working with local clubs to setup bespoke programming of targeted activities in local centres, open spaces and neighbourhoods.
- 3.10 Another crucial partner for local delivery of the Sport Strategy is GLL. The sports team will be working with GLL to setup and deliver a range of new programmes, classes and activities within our own centres utilising specific sports development hours allocated within the Leisure Contract.
- 3.11 GLL employs a Sports Engagement Officer who the sports team will work closely with to develop outreach programmes in schools, community centres, and community halls.
- 3.12 Another area of work will be to utilise GLL Gym based staff and trainers to develop a better understanding for residents to be able to use the “Free Outdoor Gyms” located around the City especially in Romsey, Cherry Hinton, Nightingale, Ditton Fields, and Thorpe Way.
- 3.13 GLL will also help deliver the swimming initiatives with both schools and SureStart organisations to achieve the targets of getting juniors across the City to be able to swim 25m. A programme to increase water confidence amongst adults will also be run.
- 3.14 The local health and well-being board and County Primary Care Trust (PCT) are other key partners in both funding exercise referral opportunities around the City and provision of advice, guidance and resources such as the Change for Life programme.
- 3.15 Funding has been secured from the PCT for the coming year to develop the existing successful exercise referral programme for more targeted intervention work and a free referral scheme for those in most need.
- 3.16 Internal partnerships will also be strengthened with continued working with the community centres and ChYpPS team, for delivery of activities and holiday programmes within the centres and open spaces.

4. Implications

(a) **Financial Implications**

Work undertaken within the Strategy is provided for within existing Revenue Budgets, and targeted external grant funding is also to be applied for from the Sport England Community Activation funding rounds for some work streams within the Activity plan.

(b) **Staffing Implications**

A review of the Sports Development working priorities and work areas has been undertaken and re assigned between the officers. Some Community Activation funding will include bids and costs for additional staffing and coaching sessions. Any persons subsequently employed will be on fixed term contracts directly linked to any funding grant received.

(c) **Equality and Poverty Implications**

An Equalities Impact Assessment was originally drafted and has been updated to accommodate the action plan

(d) **Environmental Implications**

Nil: There are no Environmental or Climate Change impacts directly relating to the implementation of the proposed work areas or action plan.

(e) **Procurement**

There are no procurement issues to be considered with this action plan. Any future Capital investments will be procured in line with the Councils Procurement Policy

(f) **Consultation and communication**

In depth consultation was undertaken to initially form the Activity Plan with local clubs and National Sporting Organisations and Governing Bodies.

(g) **Community Safety**

There is no direct impact on Community Safety but activities within the plan can be used for diversionary and recommended activity pathways for those identified most at risk of offending or displaying antisocial behaviour.

5. Background papers

These background papers were used in the preparation of this report:
Sports & Physical Activity Plan 2014-2017 Scrutiny report – 13th March 2014

<http://democracy.cambridge.gov.uk/documents/s23512/Sport%20Physical%20Activity%20Plan%202014-17.pdf>

6. Appendices

Sports & Physical Activity Action Plan 2015 – 2017

7. Inspection of papers

To inspect the background papers or if you have a query on the report please contact:

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Sports & Physical Activity Action Plan 2015 - 2017

Following rounds of consultation and workshops with sporting National Governing Bodies (NGB's), local clubs and organisations, and Sport England, the following key themes were identified in 2014 as being the main focus for the City Council's Sports Team to tackle over the next few years, to provide excellent sporting infrastructure and opportunities for residents and visitors to the City.

THEMES

- a) **Adult & young people's obesity levels** which are lower than national average but are still a growing concern in respect of the evidence linking obesity to poor health outcomes and medical conditions, such as diabetes and Coronary Health Disease.
- b) **Tackling low levels of activity** - 17% of adults living in the City do no or very little physical activity (take part in less than 30 minutes per week) in addition 64.7% of adults are not achieving the recommended 150 minutes of physical activity per week to improving health. There is strong evidence linking low levels of physical activity to long-term conditions and all-cause mortality.
- c) **The growing demand by local people for informal sport** and recreation opportunities (for example, running) rather than belonging to a sports club. Participation at competition level not always the main goal and some people see as unobtainable, and would rather participate for fun. New research from Sport England finding similar results and are now encouraging sports deliverers to make sport more accessible and participation less formal.
- d) **Helping those unable to swim** - growing number of 11 year olds, younger people and adults who are unable to swim 25m unaided. 30% of key stage 2 pupils who do attend curricular lessons cannot swim 25m unaided, and 39% of pupils are not taking any swimming lessons. 1 in 10 parents do not take their children swimming because they cannot swim themselves, and 52% responding to a recent national survey said they now swim very rarely or never.
- e) **Supporting the City's community groups and sports organisations** in providing opportunity for local people to live more active lives. With the growing cost and numbers of qualifications to deliver sport and the reliance on volunteers to help make clubs sustainable, is a key area to help promote and provide support and assistance to help bring sporting opportunities into local communities.

Other areas highlighted as key issues to be considered in all work action planning are;

- Making sports activities more affordable
- Improving geographical accessibility of sports centres
- Providing more swimming opportunities and a 50m pool
- Increasing awareness of sporting opportunities
- Increasing disabled provision and more integrated activities

Sports & Physical Activity Action Plan 2015 - 2017

Adult & Young People's obesity levels			
Actions	Partners	Performance Measure	Year &Lead
Work with Public Health partners to support and help them deliver weight management programmes for adults and young people across the City.	Cambridgeshire County Council Public Health Directorate CSSP LCG's – CATCH and CamHealth	Attendance and retention figures to programmes, Change to physiological measures, Changes to physical activity levels, Increase in referrals to exercise referral scheme (adults) from weight management services.	
Offer tailored support and bespoke services to obese adults accessing the exercise referral scheme.	NICE Cambridgeshire County Council Public Health Directorate Leisure & community facilities (outside of LM contract) GLL LCG's Addenbrookes Obesity clinic	Improvement in exercise referral retention amongst obese adults, Improvement to physiological measures, Increase in physical activity levels, Increase in exercise referral clients continuing with programme of activity following scheme.	
Increase the numbers and opportunities for adults with medical conditions (including obesity) to access exercise referral services, as a result of the new leisure management contract	GLL Cambridgeshire County Council Public Health Directorate	Increase in number of referrals at the Abbey and Parkside sport centres, Increase in number of activity opportunities for exercise referral clients across all GLL sites.	

Tackling low levels of activity			
Actions	Partners	Performance Measure	Year &Lead

Develop and in some instances, continue to provide activity programmes and projects that specifically encourage adults and children from targeted groups to become more active.	GLL Street Games Leisure & community facilities Public Health Directorate	Number of people engaged from areas of deprivation	
Specifically, engage with partners to increase participation amongst the following groups:		Number of people engaged from areas of deprivation	
Older adults (specifically men), Audit gaps of provision to identify geographical gaps and types of activity Expand taster session programme with a focus on developing activities and exit routes into community.	Forever Active, Cambridgeshire Community Services Falls Prevention Team, Sport England, LivingSport, GLL, CCC Community Development, COPE, U3A	Number of sessions established Throughput of specific interventions Usage numbers at GLL sites	
People from Black, Asian and Minority Ethnic Groups Audit gaps of provision Identify and contact other ethnic communities within city to assess needs Identify and address barriers to participation Expand taster session programme with a focus on developing sustainability	Sporting Equals CCC Community Development GLL Faith Groups Cambridge Community Ethnic Forum LivingSport NGB's	Active People Survey Number of sessions established Throughput of specific interventions Usage numbers at GLL sites	
Tackling low levels of activity			
Actions	Partners	Performance Measure	Year & Lead
People with Disabilities Expand upon existing disability programme with a focus on working with partner organisations to develop sustainability and exit routes including	EFDS CCC Community Development Local Sports Clubs Local Disability Forums eg Ability Plus Disability Sport Forum	Increase in participation rates Active People Survey Throughput of specific interventions Usage numbers at GLL sites	

<p>holiday provision.</p> <p>Club support to offer more inclusive opportunities in the form of awareness training and grant support.</p> <p>Support clubs and sports organisations to access CCC Community Grant aid.</p> <p>To work with sports and community/leisure centres/clubs to deliver inclusive disability sessions</p> <p>Representation on county Ability Plus Meetings (Disability sport Forum)</p> <p>Promotion of inclusive sport opportunities at local neighbourhood festivals</p> <p>Partnership work with You can Too Hub offering inclusive cycling opportunities</p>	<p>Sports Centres GLL Cambridge Powerhouse Living Sport NGB's You Can Too Hub</p>		
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Tackling low levels of activity

Actions	Partners	Performance Measure	Year &Lead
<p>Women & Girls Establish Women and Girls in Sport Stakeholder Group</p> <p>Audit activity levels across the city</p> <p>Understand needs and establish project work</p>	<p>Sport England Women's Sports Foundation Living Sport CCC Community Development GLL Sport & Leisure Providers British Cycling – Breeze programme Street Games – Us Girls programme</p>	<p>Throughput of participants Active People Survey Usage numbers at GLL sites Attendances at “Us Girls and For the Girls” programmes</p>	

<p>Implement local activation plan for women and girls sport including “get back into” programmes and collaboration of Women and Girls Projects.</p> <p>Partnership working with Sport England</p> <p>Focus around raising profile of women’s sport at popular city events</p>			
<p>Adults who are sedentary with long term medical conditions</p>	<p>Cambridgeshire County Council Public Health Directorate Public Health England GLL Forever Active LCG’s Addenbrookes, Papworth, Brookfields and Fulbourn Hospitals</p>	<p>Throughput Commissioning of physical activity</p>	

Tackling low levels of activity			
Actions	Partners	Performance Measure	Year &Lead
Mental health & homeless service users Expand programme of provision and introduce new sport sessions Developing partnerships to enhance provision	Cambridgeshire County Council Public Health Directorate Cambs & P'boro NHS Trust MIND Cambs Kelsey Kerridge Salvation Army Chesterton Sports Centre Local MH service user services Eg. Lifecraft Homeless hostels YMCA	Throughput Number of sessions sustainable	
Young people			
Roll out “Doorstep Sports Club” model within targeted communities of the city focussing on areas of deprivation.	Sport England Street Games CCC Community Development Youth Work Providers GLL School Sports Partnership	Identify needs Number of Doorstep Sports Clubs established Weekly throughput Usage numbers at the Sports Centres	
Consolidate activity provision ensuring sustainability, through the development of exit routes with local clubs for participation and volunteering. Development of club satellite centres utilising secondary school sites	Street Games Youth Work Providers NGB's School Sports Partnership Sport England CSP GLL Secondary Schools	Participation and volunteering rates Number of satellite clubs established	
Link with new junior cycling opportunities to be developed at key community sites working with schools, local youth groups and Cambridge School Sports Partnership	British Cycling Local sites Youth work agencies School Sports Partnership	Weekly participants Number of sessions developed	
Tackling low levels of activity			

Actions	Partners	Performance Measure	Year & Lead
<p>Work with schools/youth groups to signpost young people into community sport and recreation.</p> <p>Development of Young People Sports Challenge Day</p>	<p>Romsey Mill Camb County Council Youth Development team CSSP FE colleges School Sports Partnership Local Sports Clubs</p>	<p>Identify needs Number of Doorstep Sports Clubs established Number of sessions developed Participation levels Junior membership levels within local sports clubs</p>	

Provide for the growing demand for informal sport and recreation opportunities

Actions	Partners	Performance Measure	Year &Lead
<p>Develop and encourage the opportunity for active, informal recreation in the City, by utilising the many green and open spaces that already exist. a focus on increasing and offering opportunities for informal recreation and physical activity on areas of green space</p> <p>Provide range of affordable recreational facilities in parks for young people</p>	<p>CCC walking & Cycling Team British Cycling Park Run + 321 run routes Breeze PING! Table Tennis England Tennis Partners inc ParkTennis Local park- based clubs eg bowls clubs CCC Streets & Open Spaces</p>	<p>Numbers of informal groups accessing open spaces. Throughput for organised activity.</p>	
<p>Showcase and promote participation in sport via provision of sporting opportunities at city events and local carnivals.</p>	<p>CCC Community Development NGB's LivingSport</p>	<p>Attendance at ward events Local residents feedback Throughput in participation Programmed scheme of work to complement community programming</p>	
<p>Promotion of clubs and opportunities available along with better promotion and monitoring of Community Use hours in developer contribution funded sporting facilities</p>	<p>CCC funded sports facilities</p>	<p>Monitoring of existing community use agreements (quarterly). Sports development plans included within new community use agreements. Membership of sports centres /club committees.</p>	
<p>Develop a TdF legacy that encourages recreational cycling, particularly amongst non-cycling groups with a particular focus on young people and club development opportunities</p>	<p>Local Cycling Partners British Cycling Cambridgeshire Partnership Cycling Participation Strategy 2015-2018 Living Sport Sport England</p>	<p>Establishment of TdF legacy group. Tour of Cambridgeshire Commissioning of cycling opportunities Specific interventions and resources secured CSAF bid</p>	

Provide for the growing demand for informal sport and recreation opportunities

Actions	Partners	Performance Measure	Year &Lead
<p>Work with key cycling delivery partners to develop targeted approaches and programme of activity of social led rides targeting key</p>	<p>Local Cycling Partners British Cycling Cambridgeshire Partnership Cycling</p>	<p>Establishment of TdF legacy action group. Tour of Cambridgeshire</p>	

geographic areas of the city and those inactive. Develop Service level Agreement with local cycling delivery partner	Participation Strategy 2015-2018 Living Sport Sport England	Commissioning of cycling opportunities Specific interventions and resources secured CSAF bid	
Establish new partnerships with sports providers to offer new recreation versions to enable future participation.	Leisure Providers NGB's CCC Community Development LivingSport Local Clubs	No of clubs/providers engaged Number of sessions offered	
Development of run routes around the City.	Run England CCC Streets and Open Spaces	No of 3-2-1 run routes established within city. Throughput of weekly usage	
Develop feasibility into the development of Park Run at one site in the city. Assessment of potential market including postcode analysis of existing projects around Cambridge.	Run England CCC Streets & Open Spaces	Throughput APS	
Support development of new cycling routes and opportunities such as the new Bike Bus, local social rides and Go Ride opportunities to enable local residents to access recreational cycling.	Cambs County Council CCC Walking and Cycling Team British Cycling CCC Community Development	Increase in the number of local opportunities Postcode analysis of participants Throughout of weekly usage	

Provide for the growing demand for informal sport and recreation opportunities

Actions	Partners	Performance Measure	Year & Lead
Further development of PING! to identify legacy opportunities through local community focus and "play on". Encourage more informal table tennis participation by awareness programme. Develop initiative to support local clubs/providers to target key areas within city.	Table Tennis England Sport England Street Games Local Clubs Leisure & Community Providers Youth Clubs Cambridge School Sports Partnership	Monitoring throughput at informal sessions Engagement with local clubs Number of Doorstep Clubs established	

Establish targeted sessions focussing on hard to reach groups eg: Mental Health Older adults Women & Girls Young People			
Increase the usage of public tennis courts, particularly during “off peak” periods	LTA Community Tennis Partners Park Tennis Street Games U3A, Forever Active Cambridge School Sports Partnership CCC Streets & Open Spaces	Monitoring throughput, particularly for key communities	
Continue to support the recreational tennis programme at Jesus Green focussing on sustaining volunteers. Establish focus on hard to reach groups	CCC Streets & Open Spaces Cams Volunteer Centre Living Sport Park Tennis LTA	Number of participants Number of new sessions established	
Provide for the growing demand for informal sport and recreation opportunities			
Actions	Partners	Performance Measure	Year &Lead
Link with local community partners to offer “no strings” tennis such as “Pop up” Tennis Clubs.	Street Games LTA Local Tennis Clubs Community Centres	Number of participants Number of sessions established Number of people engaged from areas of deprivation.	
Develop sustainable exit routes with local tennis clubs and sports centres.	Leisure Providers Tennis Clubs LTA Schools	Number of satellite clubs established	
Trim Trails & outdoor gym promotion. Better structured use of the outdoor gym provision in open spaces by groups and residents	GLL Boot camp operators Leisure Providers Schools Sustrans	Number of participants Number of sessions established Number of people engaged from areas of deprivation.	

Ice rink – Work with the developers of a new Ice Rink by the Newmarket Road Park and Ride site	Ice Rink Operator	Number of participants Number of sessions established Number of people engaged from areas of deprivation.	

Helping those unable to swim

Actions	Partners	Performance Measure	Year &Lead
Increase the provision of school swimming lessons across GLL sites to enable swimming ability to increase amongst complete non-swimmers and those not reaching KS2 targets across all City schools.	GLL Cambridge School Sports Partnership ASA	Increase in number of pupils reaching KS2 targets Increase in number of school years accessing school swimming programme	
Introduce targeted sessions across GLL sites to encourage swimming participation amongst weak or non-swimmers Eg. Older adults, BAME communities, disabled children	GLL Forever Active CCC Community Development ASA Disability forums	Throughput at organised sessions Progression of participants as measured by GLL	
Increase the awareness of swimming opportunities in the City.	GLL City Providers ASA	Local Sport Profile Active People Survey	
Provide free swimming lesson provision on referral for: <ul style="list-style-type: none"> • City children in years 5 + 6 who are not reaching KS2 targets, • City children aged 3 and 4 living in the North and East of the City 	GLL SureStart Centres in North and East Pre-schools in designated area ASA CSSP Family workers	Throughout and retention to programmes Progression of participants as measured by GLL	
50m pool at the NW University site. Continue to promote the need for a 50m indoor swimming pool at the university site	Cambridge University ASA	Planning approval S106 funding Provision of a new indoor pool	
Jesus Green Pool Developments. Develop a master plan to improve access and range of facilities and opportunities for increased usage of the site by all.	Friends of Jesus Green Pool Jesus Green Association GLL Sport England & National Lottery	Planning approval S106 funding Provision of a new facilities Lottery Grant	

Supporting the City's community groups and sports organisations

Actions	Partners	Performance Measure	Year &Lead
Increase awareness and encourage	CCC Community Development	Number of clubs engaged in grant	

applications to funding opportunities, including Cambridge City Council Community Grants, Area Committee funding and S106 Developer Contribution Grants	Community Sport Network Cambridge Future Champions LivingSport	process	
Promote and support funding applications to external funders working with partners to increase sport and physical activity opportunities in the city for target groups.	Sport England Living Sport CSN	Number of clubs supported	
Re-establish and co-ordinate opportunities for City's Community Sport Network to share common ideas and develop best practice meeting half yearly to co-ordinate key messages to local sports providers Undertake review and establish priorities Engage with local, regional and national initiatives. Promote best practice on club structures and policy to increase the range and provision of sustainable sports clubs	Sport England Local Clubs NGBs Facilities CCC CSP GLL	Number of clubs engaged Number of resulting partnerships	
Sports Clubs Increase capacity at local sports clubs by enabling and supporting them to apply for external and CCC Community funding to enhance workforce and coaches	CCC Community Development Living Sport Sport England NGB's GLL	Active People Survey Throughput of participants Number of new personnel engaged at club level	

Supporting the City's community groups and sports organisations

Actions	Partners	Performance Measure	Year & Lead
Promotion of clubs and opportunities available along with better promotion and monitoring of Community Use hours in developer contribution funded sporting facilities	CCC funded sports facilities/Clubs	Monitoring of existing community use agreements (quarterly). Sports development plans included within new community use agreements. Membership of sports centres committees.	

Work with community sports groups to showcase their activities through Council events such as Big Weekend and local community festivals.	Cambridge Live CCC Community Development NGB's Local sports clubs GLL	Participation numbers at taster sessions at events Resulting club membership levels	
Attend key events within the city to develop local community focus using the opportunity for consultation and activity. Development of Doorstep Sport opportunities. Provide information on where and how to get active in the city	National Governing Bodies of Sport CCC Community Development Local Sports Clubs GLL	Local resident feedback Number of Doorstep sport opportunities	
Help with the development of the programme by looking at future sport and recreation sites to expand.	Local Sports Clubs & Facilities Schools NGB's Sport England S106 Developer contributions	Number of proposals taken forward at each funding round Commitment from NGB's	

Supporting the City's community groups and sports organisations

Actions	Partners	Performance Measure	Year & Lead
Support, capture and utilise the enthusiasm for mass participation events in the City, such as the half-marathon and triathlon events. Work with National Governing Bodies to develop grass roots opportunities for participation.	National Governing Bodies of Sport CSN	Club membership levels Number of exit routes developed	
Communicate with local sports providers around the obligations of agreements	CCC		

<p>CH Pavilion extension.</p> <p>To provide extra changing rooms and kitchenette for use by the club and local groups</p>	<p>Cherry Hinton Lions FC (Adult & Juniors) Cams FA GLL Cherry Hinton Residents Association</p>	<p>Number of participants Number of sessions established Number of people engaged from areas of deprivation.</p>	
<p>Nightingale Pavilion redevelopment.</p> <p>To provide better changing rooms and kitchenette for use by the club and local groups</p>	<p>Cherry Hinton Lions FC (Juniors) Cams FA Friends of Nightingale Recreation Ground GLL</p>	<p>Number of participants Number of sessions established Number of people engaged from areas of deprivation.</p>	
<p>Trumpington Bowls extension.</p> <p>To develop an out of season programme for indoor carpet bowls</p> <p>To develop wider community usage of the space out of the bowls season</p>	<p>Southern Fringe residents association Trumpington Bowls Cub Scout groups</p>	<p>Number of participants Number of sessions established Number of people engaged from areas of deprivation.</p>	